



THE ASPER FOUNDATION

FOR IMMEDIATE RELEASE

*Presentation of Plaque of Recognition to
Outstanding Human Rights Educator
in Toronto, Ontario*

The Asper Foundation Recognizes Michael Xuereb as Outstanding Human Rights Educator

WINNIPEG, MB. – *May 26, 2009* - The Asper Foundation is pleased to announce that it is recognizing Mr. Michael Xuereb, an educator at Marshall McLuhan Catholic Secondary School in Toronto, Ontario as an outstanding human rights educator. In a special ceremony held at the school this morning, Jeffrey Morry, Senior Program Manager of The Asper Foundation presented Mr. Xuereb with a plaque of recognition personally signed by Ms. Gail Asper, President of The Asper Foundation. Mr. Morry commented, "Michael Xuereb is a perfect example of the power of educators to positively influence the lives of their students. The Asper Foundation is proud to recognize Mr. Xuereb for his outstanding contribution to the area of human rights and Holocaust education and for his strong commitment to The Asper Foundation Human Rights and Holocaust Studies Program."

The ceremony marked only the second time in the program's history that The Asper Foundation presented this plaque of recognition. Mr. Xuereb has played a key role in the involvement of Marshall McLuhan Catholic Secondary School in The Asper Foundation Human Rights and Holocaust Studies Program.

One of Canada's largest educational initiatives, the program is proud to have reached over 7,000 high school students and chaperones in 110 cities and communities spanning 12 provinces and territories. In 2009 alone, 36 schools and four community organizations participated in The Asper Foundation's award-winning Human Rights and Holocaust Studies Program. At the culmination of this year's program, over 1,100 high school students and chaperones from 30 cities in six provinces travelled to freedom memorials and the renowned US Holocaust Memorial Museum in Washington, DC on five separate trips between May 3 and May 27. Since the 1997 inception of the program in Winnipeg, Manitoba, The Asper Foundation, in partnership with other community organizations, has funded the participation of high school students and their chaperones.

The Asper Foundation Human Rights and Holocaust Studies Program is aimed at promoting understanding and sensitizing Canadian high school students to the consequences of racism. It deals with topics ranging from racism to genocide and its extraordinary success in communities across Canada was the inspiration for the original vision of the Canadian Museum for Human Rights. In 2004, the program received the Human Rights Award from the Nova Scotia Human Rights Commission "in recognition of (its) creative means of advancing and protecting human rights and working to address racism in our communities" and The Asper Foundation received the 2008 New Brunswick Pioneer of Human Rights Award from the New Brunswick Human Rights Commission in recognition of "human rights pioneers for their historic contributions to the protection and promotion of human rights in Canada."

Program students have commented, "This program had a profound affect on me", "It gave me a different view of the world", "I will stand strong for what I believe in and will take on the responsibility to educate other people in the future", "Within my everyday life I remember the importance of personal responsibility", "It taught me that we are all responsible to teach others about human rights", "I am more willing to take action now instead of just talking about what should be done", "This experience inspired me" and "The program was one of the most influential things in my life."

The program includes an 18-hour education program on human rights and the Holocaust with an added emphasis on American history, the civil rights movement and the current situation in the world today. The curriculum for the educational component of the program was developed specifically by human rights and Holocaust educators for The Asper Foundation. After the educational component is completed, students participate in a trip to Washington, DC where they spend several days at the US Holocaust Memorial Museum and other important monuments relating to human rights and freedom. Students are also required to volunteer in their communities on public projects of their choosing when they return.

The Asper Foundation is the founding member of a consortium comprising private and public institutions that spearheaded the establishment of the Canadian Museum for Human Rights as a Canadian national Museum in March 2008. Construction has begun in Winnipeg, Manitoba and the opening is projected for 2012. The Museum has made groundbreaking history as it will be the largest human rights institution and centre for education in the world today. It will explore the subject of human rights and its purpose is to promote understanding, respect and to encourage reflection and dialogue.

For further information, media are asked to contact Mr. Jeffrey Morry, Senior Program Manager, The Asper Foundation at 204-989-5539 or by e-mail at jmorry@aspergroup.com. For more information on the program, visit www.humanrights.asperfoundation.com. For information on The Asper Foundation, visit www.asperfoundation.com. For information on the Canadian Museum for Human Rights, visit www.canadianmuseumforhumanrights.com and www.humanrightsmuseum.ca.